

Press release

Ulm, September 25, 2025

Ulrich Medical sponsors the German women's national sitting volleyball team

The medical technology company is supporting the German women's sitting volleyball team on its way to the 2028 Paralympics in Los Angeles.

The sponsorship is set to last four years and is intended to help improve the conditions for the team. "With our commitment to the German women's national sitting volleyball team, we want to specifically promote inclusion and equal opportunities," says Christoph Ulrich, managing partner of Ulrich Medical. "We are impressed by the team spirit and performance of the players, who achieve great things under challenging conditions." In addition to its financial commitment, Ulrich Medical will also support the team via the company's social media channels, where it will report on its activities.

The importance of sponsorship should not be underestimated

Norman Thomas, the team's national coach, explains how important sponsorship is for the team: "Our players are not professionals. They all have full-time jobs and train in their spare time with enormous passion. Only through sponsorship are we able to cover travel expenses, for example, to participate in events such as the World Cup in Indiana in the USA in October 2025, our next major competition." There, decisive world ranking points will be awarded for qualification for the 2026 World Cup in China.

Support for volunteer activities

The team, including both the volunteer coaching staff and the players, completes around 70 training days per year in addition to competitions. Kirsten Kohn, assistant coach of the team and employee at Ulrich Medical, appreciates her employer's support for her volunteer work: "Ulrich Medical is very flexible and accommodating when it comes to working hours. This applies to special leave, but also to swapping my working days, as I work part-time. I can also take educational leave for further training as a coach. All of this is a great relief for me."

Press release

Background information: Sitting volleyball

Sitting volleyball is an inclusive sport that was developed for people with physical disabilities and is played sitting or sliding on the indoor floor. The court size is 10 x 6 meters, which is smaller than a regular volleyball court. The net is 1.05 meters high for women and 1.15 meters high for men. When playing the ball, the buttocks must touch the floor and the serve may be blocked.

Further information is available at <https://www.ulrichmedical.com>.

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About ulrich medical

The ulrich medical group consists of the mother company ulrich GmbH & Co. KG and its subsidiaries in France, Spain and the USA. The internationally operating group develops, produces and distributes products for spinal surgery and radiology under the ulrich medical brand. Founded in 1912, the family-owned company employs over 650 people worldwide. While the products are used worldwide, the medical technology company focuses on quality "Made in Germany", where the majority of development and production takes place. An additional development site in the USA creates proximity to the international markets for the innovative solutions. ulrich medical increased its turnover again in 2024 - for the 15th year in a row - and underlines its position as a reliable partner in the medical technology industry with this sustained growth.

About the women's national sitting volleyball team

The German women's national sitting volleyball team regularly achieves success in international tournaments, thereby increasing interest in this inclusive sport. Their achievements motivate young female athletes and encourage them to take up the sport. The Paralympics also provide athletes with disabilities with a stage for top performances and greater inclusion through . The team plans to participate in the 2028 Paralympics – international competitions offer valuable experience for this.



<https://www.linkedin.com/company/ulrich-medical/>



<https://www.youtube.com/user/ulrichmedical>



<https://www.instagram.com/ulrichmedical/>

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Image material:

(Please note: screen resolution only. Request print resolution at ulrichmedical@pr-hoch-drei.de.)



Image 1: Ulrich Medical is sponsoring the German women's national sitting volleyball team on its way to the 2028 Paralympics in Los Angeles.



Image 2: The jerseys featuring the Ulrich Medical logo have already been used in international competitions, such as the European Championships in Győr (Hungary) in July, where the team finished in 5th place.



Image 3: National coach Norman Thomas (back left) at the jersey handover: "Any support is invaluable to our team – both financially and emotionally."



Image 4: Both the volunteer coaching team (Kirsten Kohn (center), Norman Thomas (right)) and the players complete around 70 training days per year in addition to competitions.

Image credits: Image 1: @PVE / Dino Šečić; Images 2 and 4: @PVE / Karol Bartnik, Image 3: ulrich medical



Press release

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