

A graphic consisting of a light blue circular arc on the left side, followed by the words 'Press Release' in a bold, blue sans-serif font.

Ulm, October 6, 2026

Working Together for Nursing: Ulrich Medical as Presenting Partner of “Nursing Day”

Ulrich Medical, together with Ratiopharm Ulm and the University Hospital of Ulm (UKU), is committed to promoting greater appreciation and recognition for nursing.

Nurses and healthcare professionals ensure healthcare services and perform indispensable work every day. Tickets to Ratiopharm Ulm’s “Nursing Day” were therefore once again distributed primarily to nursing staff at the UKU as well as to hospitals and long-term care facilities in the Ulm region. This year’s themed game day took place on September 30, 2026, during the EuroCup home game against Balkan Botevgrad. Ulrich Medical, a marketing partner of Ratiopharm Ulm since the start of the 2026–2027 season, served as the presenting partner for the first time. “Healthcare professionals are at the heart of our work. With their knowledge, experience, and great personal dedication, they take responsibility for the health of others day after day. Our products support them in their daily work—and are often developed in close collaboration with them. Nursing Day is therefore a special occasion for us to say thank you and express our appreciation to all those who do so much for others every day,” says Friedrich von Rechteren, CEO of Ulrich Medical.

Rooted in the region, committed to the people

On this day, the three organizations came together to celebrate what unites them: their regional roots and their commitment to the local community and beyond. Ratiopharm Ulm represents successful elite sports from Ulm; the University Hospital stands for medical care, research, and education in the region. Ulrich Medical has been developing and manufacturing medical technology in Ulm for 114 years. At the promotional booth of the medtech

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company, spectators were able to learn about Ulrich Medical and talk with employees about medical technology and healthcare in the region.

For more information, visit <https://www.ulrichmedical.com>.

((Intro & body text: approx. 1,750 characters, including spaces))

About ulrich medical

The ulrich medical Group consists of the parent company ulrich GmbH & Co. KG and its subsidiaries in France, Spain, and the U.S. The internationally active group develops, manufactures, and distributes products for spinal surgery and radiology under the ulrich medical brand. Founded in 1912, this family-owned company employs over 680 people worldwide. While its products are used globally, the medical technology company is committed to “Made in Germany” quality, with the majority of development and manufacturing taking place in Germany. An additional development site in the U.S. strengthens the group’s international presence and creates the conditions for the successful positioning of our innovative solutions. In 2025, ulrich medical once again increased its revenue—for the 16th consecutive year—and, with this sustained growth, underscores its position as a reliable partner in the medical technology industry. In 2025, the company was honored with the German Brand Award and the Ulm Marketing Prize for its excellent brand strategy.



<https://www.linkedin.com/company/ulrich-medical/>



<https://www.youtube.com/user/ulrichmedical>



<https://www.instagram.com/ulrichmedical/>

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Images:

(Please note: screen resolution only. Request print resolution at ulrichmedical@pr-hoch-drei.de.)



Image 1: Ulrich Medical, together with Ratiopharm Ulm and the University Hospital of Ulm (UKU), is committed to promoting greater appreciation and recognition for nursing. (Image: Harry Langer)



Image 2: Ulrich Medical has been a marketing partner of Ratiopharm Ulm since the start of the 2026–2027 season and made its debut as a presenting partner at Nursing Day. (Image: Alex Fischer)



Image 3: At the promotional booth of the medtech company, spectators were able to learn about Ulrich Medical and talk with employees about medical technology and healthcare in the region.

Image credits: Images 1 and 2: Ratiopharm Ulm (1: Harry Langer, 2: Alex Fischer), Image 3: ulrich medical

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