



Press release

Ulm, January 14, 2026

Ulrich Medical sets up future-oriented management team: Gordon Bittig becomes CFO

At the turn of the year, Gordon Bittig was appointed to the management board of Ulrich Medical. Together with Christoph Ulrich, managing partner, and Friedrich von Rechteren, CEO and chairman of the management board, he forms the new leadership team of the Ulrich Medical Group.

"In Gordon Bittig, we are gaining an experienced Chief Financial Officer who, with his expertise and experience, will play a responsible role in shaping the operational management and strategic development of our company," says Christoph Ulrich. Bittig joined Ulrich Medical in the fourth quarter of 2025. The graduate economist and tax advisor spent ten years in the US working for the US subsidiaries of SolarWorld and was most recently managing director of the German subsidiary of US razor manufacturer Harry's.

With its management team now complete, Ulrich Medical is creating reliable structures for the company's further development and underlining its long-term position in the medical technology market.

Further information is available at <https://www.ulrichmedical.com>.

((Headline & body text: 1,055 characters, including spaces))

About ulrich medical

The ulrich medical group consists of the mother company ulrich GmbH & Co. KG and its subsidiaries in France, Spain and the USA. The internationally operating group develops, produces and distributes products for spinal surgery and radiology under the ulrich medical brand. Founded in 1912, the family-owned company employs over 680 people worldwide. While the products are used worldwide, the medical technology company focuses on quality "Made in Germany", where the majority of development and production takes place. An additional development site in the USA creates proximity to the

Press release

international markets for the innovative solutions. In 2025, the company was honored with the German Brand Award and the Ulm Marketing Prize for its excellent brand strategy.



<https://www.linkedin.com/company/ulrich-medical/>



<https://www.youtube.com/user/ulrichmedical>



<https://www.instagram.com/ulrichmedical/>

Image material:

(Please note: screen resolution only. Request print resolution at ulrichmedical@pr-hoch-drei.de.)



Image 1: Gordon Bittig is the new CFO and Managing Director of Ulrich Medical.



Image 2: Succession of the management team at Ulrich Medical implemented in a planned and forward-looking manner (from left to right): Gordon Bittig (CFO and Managing Director), Christoph Ulrich (Managing Partner), and Friedrich von Rechteren (CEO and Chairman of the Management Board).

Image credits: Ulrich Medical



Press release

If you have any questions, please contact:

ulrich medical
Buchbrunnenweg 12
89081 Ulm
Isabelle Korger
Phone: +49 (0)731 9654-103
Email i.korger@ulrichmedical.com

Press contact:

PR hoch drei GmbH
Turnhallenweg 4
79183 Waldkirch
Ramona Riesterer
Phone:
Email: ulrichmedical@pr-hoch-drei.de